

Newspapers supplements "total brand" average issue readership

| Language | Title | 2019-2020 % | 2021-2022 Abs | 2021-2022 % | 2022-2023 Abs | 2022-2023 % | Index |
|----------|-----------------------|-------------|---------------|-------------|----------------|-------------|-------|
| NL | Nina | 10,8% | 841.500 | 8,9% | 869.000 | 9,1% | 102 |
| NL | Billie | | 729.200 | 7,7% | 683.100 | 7,2% | 94 |
| NL | DS Weekblad | 3,5% | 423.800 | 4,5% | 318.300 | 3,3% | 73 |
| NL | De Standaard Magazine | 3,4% | 410.600 | 4,3% | 306.500 | 3,2% | 74 |
| NL | De Morgen Magazine | 1,5% | 189.200 | 2,0% | 173.500 | 1,8% | 90 |
| FR | So Soir | 2,2% | 290.700 | 3,1% | 313.600 | 3,3% | 106 |
| FR | MAX | | 174.200 | 1,8% | 208.900 | 2,2% | 122 |
| FR | Deuzio | 1,7% | | | 100.100 | 1,1% | |
| NL+FR | Netto/Mon Argent | 7,8% | 491.800 | 5,2% | 438.000 | 4,6% | 88 |
| NL+FR | Sabato NL+FR | 1,4% | 166.900 | 1,8% | 157.900 | 1,7% | 94 |